Orders	Order / Rev:	101894		
	Alt Order #:	06815352		TIP OF
	Product Desc:	OCEGUERA 4 CONGRESS		HD
	Estimate:	1188		KSNV
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/21/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

## Bill Plan

Start Date	tart Date End Date		Gross Amount	Net Amount		
10/01/12	10/28/12	22	\$19,355.00	\$16,451.75		
10/29/12	10/29/12	11	\$7,180.00	\$6,103.00		

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$19,355.00	\$16,451.75	0.00
November 2012	11	\$7,180.00	\$6,103.00	0.00
Totals	33	\$26,535,00	\$22,554,75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$26,535.00
Market	100%	\$132,675.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$34,495.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$27,861.75
KTUD	1%	\$1,326.75
KVVU	22%	\$29,188.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$13,267.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wa	aÇM	5-6a	MTWTF	:30	2	\$450.001	0.00 NM	2	\$900.00
				M-F 5-6a WakeUp w/W	agners								

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Order / Rev: 101894 Advertiser: Oceguera for Congress

Week: 10/23/12

10/29/12

MTWTF--

Alt Order #: 06815352 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1188

Ln Ch Start End Inventory Code Break Start/Er	nd Time Days Len Spots Rate Pri Rtg Type Spots Am	ount
E 1 KSNV 10/23/12 10/29/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-F 5-6a WakeUp w/Wagners	MTWTF :30 2 \$450.001 0.00 NM 2 \$9	900.00
WAKE UP WITH THE WAGNERS REV RATE & FREQ WAKE UP WITH THE WAGNERS		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rat</u> Week: 10/23/12 10/29/12 MTWTF 2 \$450.0		
Spot Ch Date Range Description Start/End Time 2 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a	n <u>e Weekdays Length Rate Rtg Type</u> MTWThF :30 <del>(\$450.00)</del> 0.00 <i>NM</i>	
See MG 1.5,1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5.1.6	мтwтhF :30 <del>(\$450.00)</del> 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	MTHTHE :20 \$450.00.000 NM	
5 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a  M MG for 1.4,1.2	MTWThF :30 \$450.00 0.00 NM	
[Revised Rate to Reinstate] 6 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a	мтwтhF :30 \$450.00 0.00 NM	
MG for 1.4,1.2 [Revised Rate to Reinstate]		
E 2 KSNV 10/23/12 10/29/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners	MTWTF :30 4 \$700.001 0.00 NM 4 \$2,6	800.00
WAKE UP WITH THE WAGNERS REV RATE & FREQ. WAKE UP WITH THE WAGNERS		
Start Date         End Date         Weekdays         Spots/Week         Rat           Week: 10/23/12         10/29/12         MTWTF         4         \$700.0		
Spot Ch Date Range Description Start/End Tim 1 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a	<u>Neekdays Length Rate Rtg Type</u> MTWThF :30 <del>(\$700.00)</del> 0.00 <i>NM</i>	
See MG 2.6,2.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.6.2.7	мтwтhF :30 <del>(\$700.00)</del> 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	MTWThF :30 \$700.00 0.00 NM	
6 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a  (h) MG for 2.1,2.5	MTWThF :30 \$700.00 0.00 NM	
[Revised Rate to Reinstate] 7 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a	мтwтhF :30 \$700.00 0.00 NM	
MG for 2.1,2.5  [Revised Rate to Reinstate]		
E 3 KSNV 10/23/12 10/29/12 Today Show CM 658a-9a Today Show	am MTWTF :30 4 \$900.001 0.00 NM 4 \$3,0	600.00
TODAY SHOW REV RATE & FREQ. TODAY SHOW		
Start Date End Date Weekdays Spots/Week Rat	<u>te</u> <u>Rating</u>	

\$900.00

0.00

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Order / Rev: 101894 Advertiser: Oceguera for Congress

Alt Order #: 06815352 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1188

Ln Ch Start End Inventory Cod	e Break Start/End T	ime Days	Len Spots Rate	Pri Rtg Type	Snots	Amount
E 3 KSNV 10/23/12 10/29/12 Today Show	CM 658a-9am	MTWTF	•		4	\$3,600.00
Today Show TODAY SHOW REV RATE & FREQ.						
TODAY SHOW						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/23/12 10/29/12 MTWTF	Spots/Week Rate 4 \$900.00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time		Weekdays Length	Rate Rtg Type		
2 KSNV 10/23/12-10/29/12 Today Show	658a-9am	N	мтwтhF :30 <del>(\$9</del>	<del>00.00)</del> 0.00 NM		
See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILAE	RI E RATE					
4 KSNV 10/23/12-10/29/12 Today Show	658a-9am	N	мтwтhF :30 <del>(\$9</del>	<del>00.00)</del> 0.00 NM		
See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILAE	RI E RATE			,		
5 KSNV 10/23/12-10/29/12 Today Show	658a-9am	N	мтwтhF :30 <del>(\$9</del>	<del>00.00)</del> 0.00 NM		
See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILAE	BLE RATE		·	,		
6 KSNV 10/23/12-10/29/12 Today Show	658a-9am	N	MTWThF :30 \$9	00.00 0.00 NM		
⊕ MG for 3.2,3.5,3.4						
[Revised Rate to Reinstate] 7 KSNV 10/23/12-10/29/12 Today Show	658a-9am	N	MTWThF :30 \$9	00.00 0.00 NM		
⊕ MG for 3.2,3.5,3.4						
[Revised Rate to Reinstate] 8 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30 \$9	00.00 0.00 NM		
MG for 3.2,3.5,3.4	0304-94111	יו		0.00 NIVI		
[Revised Rate to Reinstate]						
E 9 KSNV 10/23/12 10/29/12 Noon News	CM 12-1230pm	MTWTF	:30 2 \$425.0	0.00 NM	2	\$850.00
Noon News NEWS 3 AT NOON REV RATE NEWS 3 AT NOON						
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/23/12 10/29/12 MTWTF Spot Ch Date Range Description	2 \$425.00 Start/End Time	0.00	Weekdays Length	Rate Rtg Type		
1 KSNV 10/23/12-10/29/12 Noon News	12-1230pm	_		1 <u>Kate 1Ktg 1796</u> 2 <del>5.00)</del> 0.00 NM		
See MG 9.3 [.NOT AVAILABLE RATE] NOT AVAILAE	BLE RATE		, ·	,		
3 KSNV 10/23/12-10/29/12 Noon News	12-1230pm	N	MTWThF :30 \$4	25.00 0.00 NM		
MG for 9.1 10/23						
[Revised Rate to Reinstate]  E 10 KSNV 10/23/12 10/29/12 The Doctors	CM 2pm-3pm	MTWTF	:30 3 \$325.0	0.00 NM	2	\$650.00
The Doctors	Civi Zpini-Spini	MI WIF	.30 3 φ323.0	0.00 NIVI	2	φ030.00
THE DOCTORS REV RATE THE DOCTORS						
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/23/12 10/29/12 MTWTF Spot Ch Date Range Description	3 \$325.00 Start/End Time	0.00	Weekdays Length	Rate Rtg Type		
3 KSNV 10/23/12-10/29/12 The Doctors	2pm-3pm	_		<del>25.00)</del> 0.00 NM		
See <i>MG 10.4</i> [.NOT AVAILABLE RATE] NOT AVAILAE	BLE RATE					
4 KSNV 10/23/12-10/29/12 The Doctors	2pm-3pm	N	мтwтhF :30 <del>(\$3</del>	2 <del>5.00)</del> 0.00 NM		
E 12 KSNV 10/23/12 10/29/12 Dr. Phil	CM 3-4p	MTWTF	:30 2 \$450.0	0.00 NM	2	\$900.00
Dr Phil DR. PHIL REV RATE, FREQ DR. PHIL						
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/23/12 10/29/12 MTWTF	2 \$450.00	0.00		ı		

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Order / Rev: 101894 Advertiser: Oceguera for Congress

Alt Order #: 06815352 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1188

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 12 KSNV	10/23/1	2 10/29/12	Dr. Phil	CM	3-4p	MTWTF-	:30	2 \$450.001	0.00 NM	2	\$900.00
DD DI	II DE\/ F	NATE EDEC	Dr Phil								
DR. PH DR. PH		RATE, FREC	l								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/29/12	MTWTF	2		0.00					
	Date Ra		escription		t/End Time		Weekdays		Rtg Type		
	' 10/23/11 e MG 12	2-10/29/12 D 1 12 5	r. Pnii	3-4p			MTWThF	- :30 <del>(\$450.00</del> )	0.00 /////		
	-	, -	E] NOT AVAILABI	LE RATE							
		2-10/29/12 D		3-4p			MTWThF	- :30 <del>(\$450.00</del> )	0.00 NM		
	e MG 12										
			E] NOT AVAILABI								
		2-10/29/12 D	r. Phil	3-4p			MTWThF	- :30 \$450.00	0.00 NM		
_	for 12.3 evised Ra	ate to Reinsta	atel								
-		2-10/29/12 D	•	3-4p			MTWThF	- :30 \$450.00	0.00 NM		
⊕ мо	6 for 12.3	,12.1		·							
[Re	evised Ra	ate to Reinsta	ate]								
E 13 KSNV	10/23/1	2 10/29/12	NEWS 3 at 4 (1	,	4-5pm	MTWTF-	:30	3 \$725.001	0.00 NM	3	\$2,175.00
EIDST I	VIEWS 3	AT EOLID D	4PM NEWS (1 h EV TP & RATE	iour)							
		AT FOUR K	LVIFARAIL								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	23/12	10/29/12	MTWTF	3	\$725.00	0.00					
E 15 KSNV	10/23/1	2 10/29/12	M-F Early News	CM	5-630p	MTWTF-	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
FARLY	NEWS F	REV RATE 8	M-F Early News								
EARLY		(2 7 7 7 7 7 2 7	TITLO.								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/29/12	MTWTF		\$1,200.00	0.00					
E 16 KSNV	10/23/1	2 10/29/12	M-F Jeopardy	CM	630-7pm	MTWTF-	- :30	2 \$1,300.001	0.00 NM	2	\$2,600.00
JEOPA	RDY RE	V RATE & F	M-F Jeopardy REQ.								
JEOPA											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/ Spot Ch	23/12 Date Ra	10/29/12	MTWTF escription		\$1,300.00 t/End Time	0.00	Weekdavs	Length Rate	Rtg Type		
			escription 1-F Jeopardy		7pm		MTWThF				
	e MG 16							(+ .,,			
			E] NOT AVAILABI	LE RATE							
			I-F Jeopardy	630-	7pm		MTWThF	- :30 \$1,300.00	0.00 NM		
	for 16.5	10/25 ate to Reinsta	atel								
E 17 KSNV				CM	7-730pm	MTWTF-	- :30	2 \$1,300.001	0.00 NM	2	\$2,600.00
LII NONV	10/23/1	L 10/23/12	M-F Wheel of Fo		1-130piii	'AIIMIL-	.30	<b>Δ</b> ψ1,500.001	U.UU INIVI	_	Ψ2,000.00
	-	-	RATE & FREQ.								
	OF FOR		10/ L. I	0	5 /	D - C					
<u>Sta</u> Week: 10/	rt Date	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,300.00	Rating 0.00					
VVECK. 10/	20/12	10/23/12	** 1 1	2	ψ1,500.00	0.00			•	1	

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Order / Rev: 101894 Advertiser: Oceguera for Congress

Alt Order #: 06815352 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1188

Ln Ch	Start	End	Inventory Code	e Break	Start/End 1	Time Da	ays L	_en Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 17 KSNV	10/23/1	12 10/29/12	M-F Wheel	CM	7-730pm	MTW	/TF	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
			M-F Wheel of Fo	ortune					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, ,
	OF FO		RATE & FREQ.									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/29/12	MTWTF		\$1,300.00	0.00						
	Date Ra		escription		t/End Time			ekdays The		Rtg Type		
_	10/23/1 e MG 17	2-10/29/12 N 75 17 6	η-⊢ vvneei	7-73	30pm		IVI I W	ThF	:30 <del>(\$1,300.00)</del>	0.00 /1///		
		.5, 77.6 R-LUR is \$26	01									
		2-10/29/12 N		7-73	30pm		MTW	ThF	:30 <del>(\$1,300.00)</del>	0.00 NM		
Sec	e MG 17	7.5, 17.6										
-		R-LUR is \$26	•									
_		2-10/29/12 N	1-F Wheel	7-73	30pm		MTW	ThF	:30 \$1,300.00	0.00 NM		
_	for 17.4	i,17.2 ate to Reinst	atal									
-		2-10/29/12 N	•	7-73	30pm		MTW	ThF	:30 \$1,300.00	0.00 NM		
	for 17.4				, op				.σσ ψ.,σσσ.σσ	0.00		
-		ate to Reinst	ate]									
E 22 KSNV	10/23/1	12 10/29/12	M-F News 3 at E	leven CM	11pm-1135p	m MTW	/TF	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
			M-F News 3 at E	leven								
	3 NIGHT 3 NIGHT		RATE & FREQ.									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/29/12	MTWTF		\$1,200.00	0.00						
E 23 KSNV	10/27/1	12 10/27/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	m	s-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 a	t Eleven								
_	3 NIGHT 3 NIGHT	SIDE REV F	RATE									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S-		\$1,100.00	0.00						
E 24 KSNV	10/28/1	2 10/28/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	om	S	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 a	t Eleven								
	3 NIGHT 3 NIGHT	SIDE REV F	RATE									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S		\$1,100.00	0.00						
E 25 KSNV	10/23/1	12 10/29/12	The Tonight Sho	w CM	1135p-1237	a MTW	/TF	:30	1 \$500.001	0.00 NM	0	\$0.00
TONIO	IT 01 101	A/ 1A// 1A 1/ 1	Tonight Show	. ====								
		W W/ JAY L W W/ JAY L	ENO REV RATE 8 FNO	& FREQ								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/29/12	MTWTF	1	\$500.00	0.00						
	Date Ra		<u>Description</u>		t/End Time					Rtg Type		
			The Tonight Show	113	5p-1237a		MTW	ThF	:30 <del>(\$500.00)</del>	0.00 NM		
	e MG 25 OT AVA		E] NOT AVAILAB	I F RATF								
-			The Tonight Show		5p-1237a		MTW	ThF	:30 <del>(\$500.00)</del>	0.00 NM		
⊕ Cre	edited	EFUND]	Ü									
N28 KSNV			Today AN	СМ	205a-304a	NAT1-	/TE_	:30	2 \$30.004	0.00 NM	2	\$60.00
INZO NOINV	10/23/1	12 10/29/12	Today-AN Today-AN	CIVI	200a-304a	IVI I W	/TF	.30	ک	U.UU INIVI		φου.υυ
ADD TO	DDAY		roday / ii t									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	23/12	10/29/12	MTWTF	2	\$30.00	0.00					<u> </u>	
										Totals	33	\$26.535.00